



Subject: RE: Chiefland high school career class
To: "Bill Quinlan" <bquinlan@wcjb.com>

Bill, thanks so much for speaking to my class yesterday. The students thoroughly enjoyed your presentation and it certainly gave them a look into a career that they would not have a chance to know about without someone like you giving your time and talent. Thanks to you and to Channel 20 for allowing you to come out into the communtiy and speak to us, it really makes a difference. When we watch you on the news we have an entirely different perspective now. I was especially aware, last night as I watched, of all of the graphics you had to make for your weathercast. Thanks again, you were a real hit with the students and with me. Karen Renfro

To: kwoolfstead@wcjb.com
Subject: Fwd: Re: ***Suspect SPAM*** Fw: Paige and Luca

From: GvillePetRescue@aol.com
Date: Mon, 6 Aug 2007 12:11:51 EDT
Subject: Re: ***Suspect SPAM*** Fw: Paige and Luca
To: pbeck@wcjb.com
X-WatchGuard-Spam-ID: str=0001.0A010204.46B74852.0102:SCFMA772050,ss=1,fgs=0
X-WatchGuard-Mail-From: GvillePetRescue@aol.com
X-WatchGuard-Mail-Recipients: pbeck@wcjb.com

Hi Paige,

I wanted to thank you for all of your hard work that went into the amazing auction item you put together for this year's event. Everyone loved Luca's story and the bidding was frantic! The bidding was up to close to \$500 at one point. Unbeknownst to me, John was in the back of the room bidding on your dinner as a surprise to me. So guess who won?? Looks like I won't have to cook Thanksgiving dinner this year...and believe me.....that's a wonderful gift to me. So...I have to start thinking of who I will be inviting to Thanksgiving Dinner this year and I guess I'll be talking with you soon.

Love, Cheryl

PS.... John LOVED the pie!!!!

Cheryl Gibson
Gainesville Pet Rescue
Executive Director
352-331-1087
352-331-1088 fax
www.GainesvillePetRescue.org

"Saving the lives of unwanted animals and promoting responsible pet ownership through adoptions, spay/neuter and education."

Get a sneak peek of the all-new AOL.com.

Quarterly Issues
WCJB-TV
January - March 2007

I. Health

General concern about health continues to be one of the leading issues in this community. Everything from cures and causes to prevention is of interest.

- a. Program: TV20 News – Your Health
Date/Time: M-F 5:30p Newscasts and the next day in the 6-7am newscast
Duration: 2 minutes each segment

Description: Various health reports on an on-going basis.

- b. Program: TV20 News – Pounds of Pressure
Date/Time: 2/5 and 2/6 6 and 11
Duration: Two and a half minutes each segment

Description: The national push for kids to lose weight is putting pressure on parents and kids at an earlier age than ever. We looked at what parents and the schools in our area are doing to help kids eat healthy. Interviews included:

Bonnie Essex – Talbot Elementary Nurse

Lisa Schakow – Talbot Elementary Gym Teacher

Amber Alexander – Talbot Elementary Food Management

Tracey Brown - Dietician

Pam McMann – UF

Mrs. Janice Shultz – Mom-Morning Miler

II. Pet Issues

Far too many animals in our area are abused and neglected due to over population and lack of owner education.

- a. Program: TV20 News - Adopt-A-Pet
Date/Time: Thursdays 6am newscast
Duration: 2 minutes each segment

Description: Fridays WCJB TV20 News at noon local pets available for adoption are shown.

- b. Program: TV20 News – Ask The Vet
Date/Time: Every other Friday at 6am newscast
Duration: 3 minutes

Description: Every Thursday Dr. Sandi Huffman answers viewer questions about caring for their pets.

III. Crime

No issue is more important in today's society than crime. It remains on the top of the list of viewers concerns.

a. Program: North Central Florida's Most Wanted

Date/Time: Sundays 6pm

Duration: 1 minute 45 seconds

Description: Each Sunday the Alachua County Sheriff's Department presents criminals wanted throughout North Central Florida. This public service has been extremely successful in both locating the criminal and having them turn themselves in. Viewers are show criminals and asked to call Crimestoppers with any information that will lead to their arrest.

IV. Education

Education consistently shows up at the top of the list of issues that concern our viewers.

a. Program: TV20 News-Education Report

Date/Time: M-F in 5:30-6:30pm Newscast

Duration: 2 minutes each segment

Description: This weekday in-depth report looks at education issues in North Central Florida. Attached is a rundown of subjects and interviewees.

V. Consumer Issues

Following the past two hurricane seasons property taxes and insurance rates skyrocketed. Some insurance companies stopped issuing new policies in the state of Florida and property taxes put some people out of their homes and businesses. It is important that we inform the public of the latest situation.

a. Program: TV20 News - State of Emergency

Date/Time: 2/1 and 2/28 6 and 11pm

Duration: Two and a half minutes each report.

Description: These reports updated the state of emergency in Florida for skyrocketing rates in both property taxes and insurance. The following people were interviewed during the reports.

Steve Oelrich – District 14 Senator

Dianna Crosby, Gainesville Homeowner

Bill Nelson, Senator

Dennis Baxley, State Representative

Nancy Argenziano, State Senator

Jim Payton, Marion County Commissioner

- b. Program: TV20 News – Nursing Home Nightmares
Date/Time: Feb 19, 20, 21 & 22 6 and 11pm
Duration: Two and a half minutes each report.

Description: This special series looked at cases of abuse in local nursing homes. We looked at the records of local nursing homes and spoke with advocates for families that have loved ones in nursing homes. The following people were interviewed during the reports.

Rod Smith – Former State Attorney
Stacy Youmans – Assistant State Attorney
Betty Murphy – Brother died in nursing home
Tom Barnes – Dept. of Children and Families
JoAnna Emerson – Long term care Ombudsman
Mark Avera – Attorney
Ed Towey – Florida Health Care Association
Dave Murzin – State Representative

To: Karen.Woolfstead
Subject: EDUCATION

EDUCATION STORIES JANUARY 2007 -

01/12/07

COMPETENT TEACHER AWARDS

Kay Abbit - 5th grade Teacher

Jackie Johnson - Alacha County School Board PIO

Dr. John Fielding - Principal Idylwild E.S.

01/29/07

COMMISSIONER OF EDUCATION IN PALATKA

John L. Winn - Commissioner of Education

01/30/07

NEW READING STANDARDS AND LANGUAGE ARTS STANDARDS FOR FCAT

Jackie Johnson - Alachua County School Board PIO

Rita Page - Literacy Coach

02/05/07

POUNDS OF PRESSURE PART 1 - SWEEPS

Dr. Pamela McMahon - UF Nutrition Expert

Tracy Brown - Dietitian

02/06/07

POUNDS OF PRESSURE PART 2 - SWEEPS

Dr. Pamela McMahon - UF Nutrition Expert

Tracy Brown - Dietitian

Lisa Schackow - Phys Ed Teacher

Amber Alexander - Food Service Manager

02/12/07

TEACHER OF THE YEAR

Jackie Johnson - Alachua County PIO

David Dixson - Candidate, Teacher Westwood Middle School

02/20/07

ENTREPRENEURSHIP MAGNET SCHOOL

Rodney Long - County Commissioner

Sandy Hollinger - Deputy Superintendent

02/21/07

STAR PROGRAM - TEACHER'S BONUSES

Gunnar Paulson - Teacher's Union President

Ginger Childs - Alachua County School Board Member

02/22/07

KOTTKAMP MEETS WITH RURAL SUPERINTENDENTS

Lt. Governor Jeff Kottkamp

David Miller - Wakulla Superintendent

02/26/07

THE HISTORY OF GOSPEL

LINCOLN MIDDLE SCHOOL

Cathy Long - Dean of Lincoln MS

Albert E. White - GRU Community Relations Dir.

03/08/07

NEW BUSINESS CHARTER SCHOOL

County Commissioner Rodney Long

City Commissioner Scherwin Henry

03/14/07

GHS SENIOR WITH MUSCULAR DYSTROPHY

Brent Cochran "BJ" - High School Senior

GHS Contact: 955-6792 x237

Teacher: Cheryl Richards 215-3553

03/14/07

English as a Second Language

Pat Shille - ESOL Teacher

03/15/07

MEBANE MIDDLE SCHOOL

Career Day with celebrity guests

Principal Veita Jackson-Carter

Michael Peterson - NFL payer, alum

Adrain Peterson - NFL player, alum

03/22/07

STAR Reform

Gunnar Paulson - Teacher's Union President

Gail Hotaling - Eastside HS teacher

03/20/07

READING "FEVER"

Kanapaha Middle School

James Speer, Asst Principal

03/29/07

Lawton Chiles Elementary School Career Day

Ritzy Ettinger - Guidance Counselor

Michael Fortner - Parent

Amany Hassanein - Parent

03/30/07

Merit-Based Bonus

Jackie Johnson - School Board of Alachua County

Quarterly Issues
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April - June 2007

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Description: Various health reports on an on-going basis.

- b. Program: TV20 News – Skin Cancer
Date/Time: 5/7-5/11
Duration: Two and a half minutes each segment

Description: This special series looked at skin cancer. How to detect and prevent it were covered. Interviews included:

Ruth Anne Nettleton – Physicians Assistant

Dr. Charles B. Stoer – Dermatologist and Cutaneous Surgeon UF Medicine

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To: Karen.Woolfstead
Subject: 2007 2nd Quarter Education Report
Cc: Brett.Buell

2nd QUARTER EDUCATION REPORT:

MAY 7, 2007
SWEEPS PART 1
FLORIDA MUSEUM OF HISTORY
Kendra Lanza-Kaduce
Paul Ramey
[CG :2 line\Elizabeth\3rd grader]
[CG :2 line\Milton\2nd grader]

MAY 8, 2007
SWEEPS PART 2
NASA SPACE CAMP
[CG :2 line\Jon McBride\NASA Astronaut]
[CG :2 line\Jillian Dick\Kennedy Space Center]

VO/SOT FORT CLARKE MIDDLE SCHOOL
"GET ON THE BUS"
Principal - Dr. Suzy Colvin

MAY 9, 2007
SWEEPS PART 3
SUMMER ACTIVITIES OF A BUDGET
COACH POP WILLIAMS - Eastside High School
Orien R. Greene Foundation
Darren Stuart - Dance Instructor
Darren Hertz - Billy Donovan Basketball Camp

MAY 10, 2007
LOFTEN HIGH SCHOOL MAJORS
Principal - Chet Sanders
Career and Technical Education, Shannon Ritter
Senior - Brittany Brown

MAY 16, 2007
INTEGRATION COACHES
[CG :2 line\Jessie Heard\Buchholz High School Coach]
[CG :2 line\Charles"Rabbit" Smith\Eastside High School Coach]

MAY 23, 2007
VO/SOT - DANCE ALIVE AUDITIONS
Judy Skinner of Pofahl studios

PKG: FCAT 3RD GRADE SCORES ARE OUT
Jackie Johnson - Alachua County School Board
Sandy Hollinger - Deputy Superintendent

MAY 29, 2007

EASTSIDE HIGH SCHOOL
"HIRE ME FIRST"
Principal - Glenda Good

JUNE 4, 2007
AVOIDING THE SUMMER SLUMP: READING IS FUNDAMENTAL
[CG :2 line\Carol Rasco\President, Reading is Fundamental]

JUNE 13, 2007
ALACHUA ELEMENTARY SCHOOL : OUTSIDE CLASSROOM
Mr. Goetel - Science Teacher

JUNE 14, 2007
ORIEN GREENE BASKETBALL CAMP AT EASTSIDE HIGH SCHOOL
Oriene Greene Sr.
Coach Douglas White
Coach "Pop" Williams
Coach Charles Moore
Ivy Bush
Monaa McLelin

JUNE 15, 2007
MARION COUNTY SCHOOL BOARD OPENING
Bobby James - former Dunnellon high School Principal, Candidate
Eugene Poole - Florida Voter's league President
Ron Crawford - Marion County School Board Chairman

JUNE 19, 2007
STERIODS BILL
[CG :2 line\LaTroy Strappy\Eastside High School Coach]
[CG :2 line\Rep. Marcelo Llorente\ (R) Miami]

JUNE 20, 2007
SCHOOL BOARD MEETING FOLLOW UP
Eileen Roy - Alachua County School Board Member
Ginger Chiles - Alachua County School Board Member

JUNE 25, 2007
FAILING GRADES FCAT SCORES ARE OUT
Jackie Johnson - Alachua County Public Schools PIO
[CG :2 line\Bill Montford\Association of District School Superintendent]